

NOVI — MICHIGAN

# TWELVE OAKS MALL

27500 NOVI ROAD, NOVI, MICHIGAN 48377



## LIFESTYLE DESTINATION

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Twelve Oaks Mall is the family-oriented shopping and dining destination in the northwestern Detroit suburbs and extended trade area.

## GREAT MERCHANDISING

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Twelve Oaks Mall offers an array of highly sought-after national tenants. Its seasonal EMERGE pop-up shop features unique merchandise and apparel from up-and-coming designers and artisans.

## DELICIOUS DINING

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## SELECT TENANTS

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Crate&Barrel



kate spade  
NEW YORK



NORDSTROM



SEPHORA





## LOCATION

Twelve Oaks Mall is served by the region's primary north-south and east-west interstate highways (I-275 and I-96/I-696).

## MARKET

The county's solid economic base drives continued residential growth throughout upscale neighborhoods in the trade area, including Canton, Farmington Hills, Milford, Northville, Novi, Plymouth, South Lyon and West Bloomfield.

Over 355,000 daytime employees work within 10 miles of Twelve Oaks Mall. Twelve Fortune 500 companies are in metro Detroit, including Ally, Autoliv, BorgWarner, DTE Energy, Ford Motor Company, General Motors, Kelly Services, Lear Group, Masco, Penske Automotive, TRW and Visteon.

The Twelve Oaks Mall trade area has a population of 1.7 million and over 241,000 households earning over \$100K annually.

The Twelve Oaks Mall trade area captures the affluent, densely populated suburbs of western and northwestern Detroit.

### 2019 TRADE AREA DEMOGRAPHICS (SOURCES: CLARITAS, TETRAD, ENVIRONICS)

Population	1,730,416
Households	701,877
\$75K+ Households	346,944
\$100K+ Households	260,384
Average Household Income	\$104,927
Daytime Population	1,728,920

#### ANCHORS

Nordstrom: 167,000 FT<sup>2</sup>

Macy's: 300,000 FT<sup>2</sup>

JCPenney: 149,000 FT<sup>2</sup>

#### MALL TENANT SPACE

550,000 FT<sup>2</sup>

#### GROSS LEASABLE AREA

1,520,000 FT<sup>2</sup>

#### WEBSITE

[www.shoptwelveoaks.com](http://www.shoptwelveoaks.com)

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