

SHORT HILLS — NEW JERSEY

THE MALL AT SHORT HILLS

1200 MORRIS TURNPIKE, SHORT HILLS, NEW JERSEY 07078

DOMINANT DESTINATION

The Mall at Short Hills is the dominant shopping destination in the suburban metropolitan New York market. The center serves the numerous affluent communities nearby, while attracting wealthy Brooklynites and Manhattanites. The center is easily accessible from the Morris & Essex Turnpike (Route 24) and John F. Kennedy Blvd.

PRESTIGIOUS ANCHORS

Neiman Marcus, Nordstrom, Bloomingdale's, Macy's

40 UNIQUE-TO-MARKET TENANTS

Including Anne Fontaine, Bvlgari, Canada Goose, Cartier, Casper, Chanel, Christian Louboutin, David Yurman, Dior, Dolce & Gabbana, Fendi, Indigo, Industrious, Jimmy Choo, Loro Piana, MaxMara, Prada, Robert Graham, Saint Laurent, Van Cleef & Arpels, Vince and more.

RECENT EXPANSIONS

Chanel tripled and Dior doubled their square footage, and Burberry, Fendi, Lululemon and Salvatore Ferragamo expanded to offer new in-store experiences.

UNIQUE-TO-STATE BRANDS



KEY LUXURY BRANDS





NEW DINING

Primo Mercato is the new must-visit destination for food and wine lovers. The restaurant has an 80-seat pizzeria and grill and Osteria da Primo, an immersive, 100-seat fine-dining experience. Both sections offer the flavorful cuisine of Italy as well as an extensive wine list. Also new is the Indigo Café. This intimate spot offers healthy, locally-sourced cuisine. Both concepts join the center's popular fine-dining and fast-casual offerings.

SPECIAL EXPERIENCES

From the Cold Room at Canada Goose and cooking at Primo Mercato to the variety of in-store events offered by many of the brands, there are plenty of experiences designed to fully engage and delight customers.

CRITICAL MASS

There are 14+ Fortune 500 companies in the trade area: ADP, Avis Budget Group, Bed Bath & Beyond, Celgene, Chubb Group, Cognizant, Johnson & Johnson, Merck, PBF Energy, Prudential, PSEG, Quest Diagnostics and Realogy.

More than 440,000 college students and 20,000 college employees are within 20 miles.

TRADE AREA

Two of the nation's ten wealthiest counties are located within the trade area. The towns of Millburn, Chatham and Summit have average household incomes between \$200,000-\$250,000.

2019 TRADE AREA DEMOGRAPHICS (SOURCES: CLARITAS, TETRAD, ENVIRONICS)

Population	3,054,554
Households	1,098,837
\$100K+ Households	485,727
\$150K+ Households	299,144
Average Household Income	\$127,959

ANCHORS

Neiman Marcus:	129,000 FT ²
Nordstrom:	172,000 FT ²
Bloomingdale's:	243,000 FT ²
Macy's:	256,000 FT ²

MALL TENANT SPACE
607,147 FT²

GROSS LEASABLE AREA
1,455,000 FT²

WEBSITE
www.shopshorthills.com

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